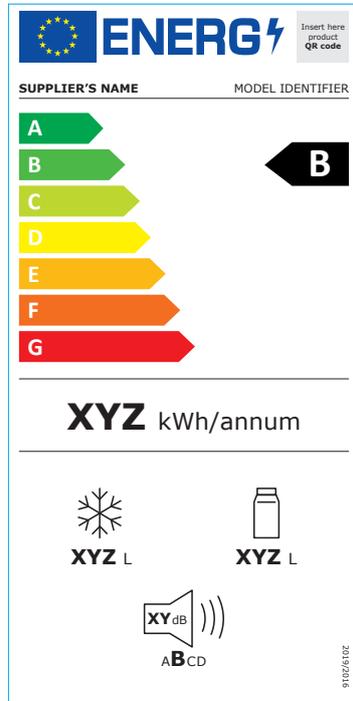


# The New Energy Label

Less classes, more efficiency



## WHAT IS THE EU ENERGY LABEL?

It is an important tool that enables consumers to better understand and compare the efficiency of energy-powered products such as fridges, TVs and dish washers. It allows consumers to make more sustainable and cost-effective choices.

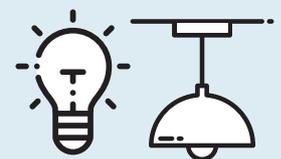
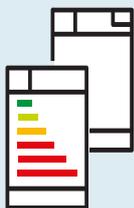
## WHY IS A NEW ONE UNDER WAY?

It emerged from a consumer survey that the current scale is misleading. This is because the higher classes (A+, A++ and A+++) are overpopulated, while the lower categories are empty – because the most energy-guzzling appliances are now banned from the market. To fix this, the EU has decided to facelift the label: all the “+” classes will disappear and give way to an A to G scale.

1 November  
2020

1 March  
2021

1 September  
2021

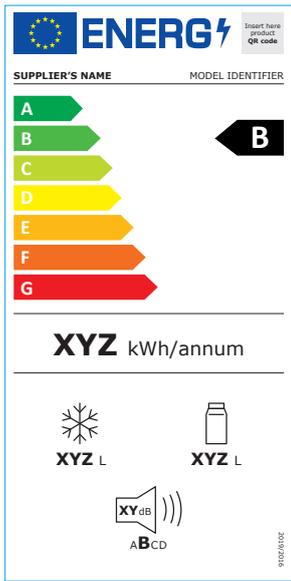


By law, manufacturers shall include both the existing & rescaled labels with the product. Although having to present both labels (old + new), the new label must not be displayed in shops and online shops.

New labels for dishwashers, washing machines, washer-dryers, fridges & freezers, wine storages, TVs and monitors visible on the shop floor  
Retailers must make the switch within 2 weeks

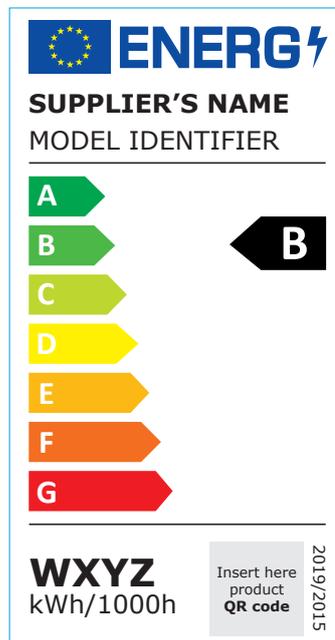
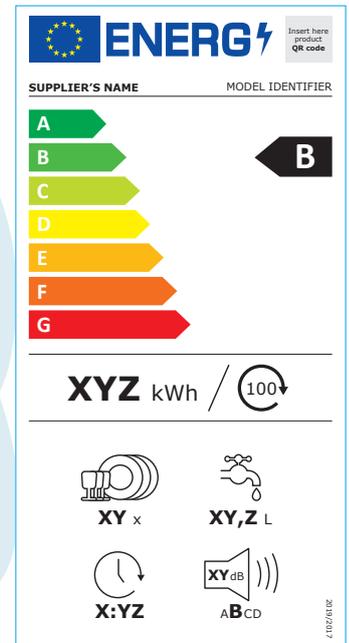
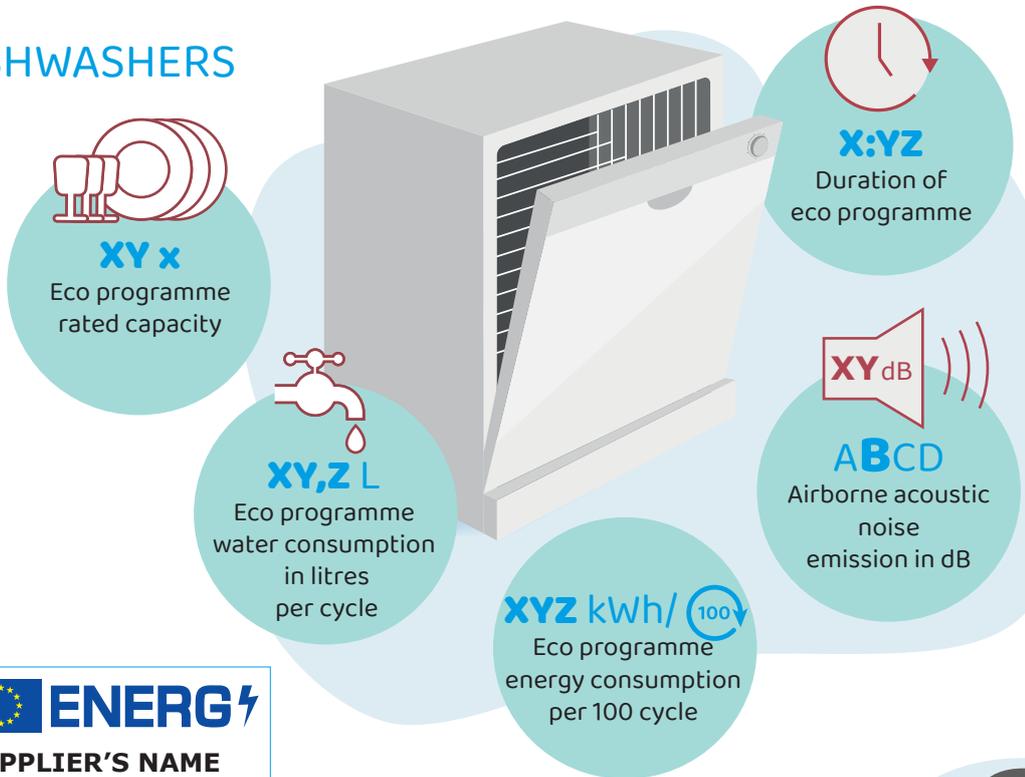
New labels for light sources must be visible in shops.

# ELEMENTS COMMON IN ALL LABELS

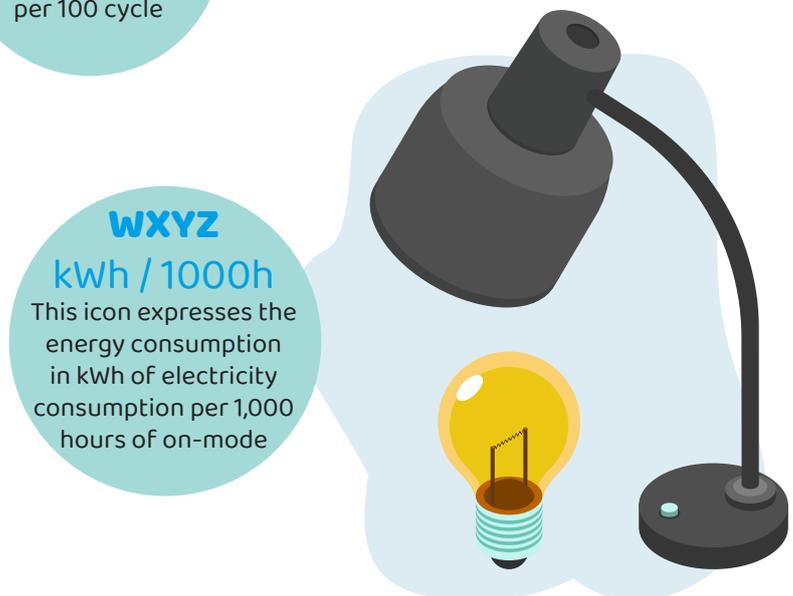


- The newly-added QR code allows consumers to get additional information about the appliance, by simply scanning it with their smartphones.
- New energy scale: from A to G, no more '+' classes. Lower classes may be greyed out if banned from the market thanks to Ecodesign rules.
- Energy consumption: this is specific to each product. Fridges display the annual consumption; Dishwashers, washing machines and washer-dryers show the consumption per 100 cycles; the consumption of displays and lamps is for 1,000 hours use.
- Performance and characteristics: depending on the appliance, the number and type of pictograms may vary. Some pictograms might have an A-D scale, if necessary.

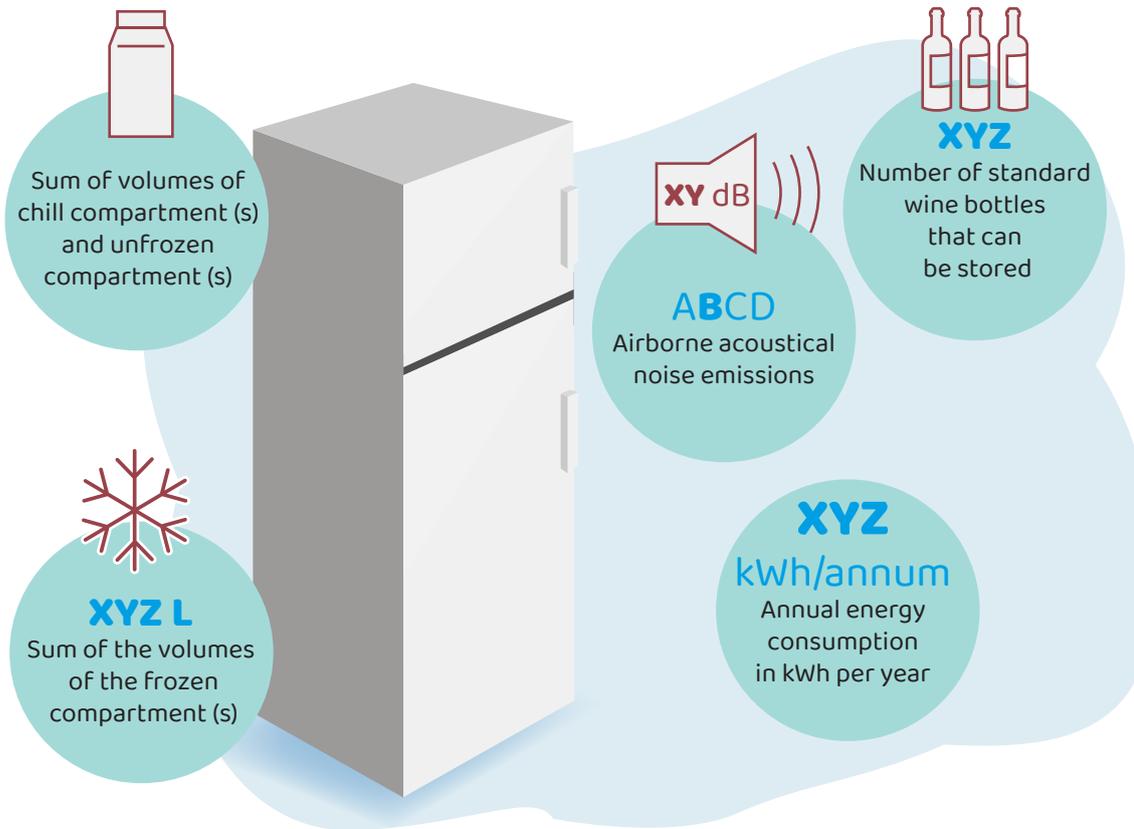
## DISHWASHERS



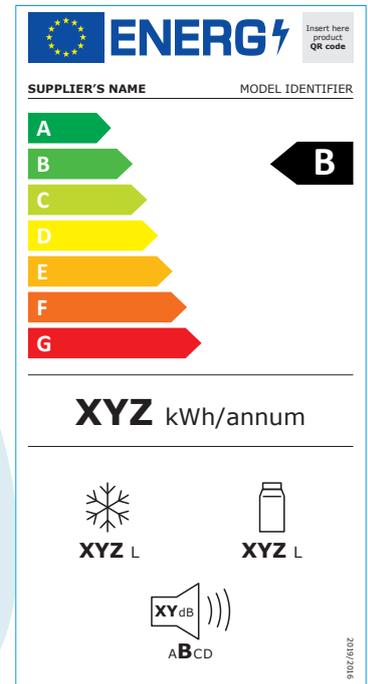
## LAMPS



## REFRIGERATOR APPLIANCES



## WINE STORAGE APPLIANCES



## WASHING MACHINES

